

May 24, 2008

Dear Farmer,

I know this is a busy and exciting time of year. I hope that all is going well with getting your fields and gardens established.

There is interest in establishing a farmers' market in Plover in the Lokre development area (near the new Emy J's, Christians, etc.). The business owners and developers are very interested in having the market at this location. They have agreed to provide the space free of charge to farmers and allow an advisory board composed of vendors selling at the market (along with a couple citizen representatives) to oversee the market.



Central Rivers Farmshed will be hosting a meeting on **Wednesday, June 11 at 7:00 pm** at the new Emy J's/Fair store. You and all interested vendors are invited to attend the meeting to explore the formation of this market. The intent of the evening will be to provide some background on this market, form an advisory board of interested people, and begin exploring the rules and timing of the market.

If you are interested in selling at and want to play an important role in the formation this market, it is essential that you attend this meeting. It is a rare opportunity to "start from scratch" in the formation of such an important aspect of our community as a farmers' market. I realize this is a difficult time for you to get away from the farm, but I hope that you are able to attend.

I look forward to seeing you on the 11<sup>th</sup> and to a fabulous new market for local foods in Central Wisconsin.

Please pass along this invitation to anyone you think might be interested in vending at the Plover Farmers' Market

If you have any questions, please contact me at 715-342-4643 or [jeremy@farmshed.org](mailto:jeremy@farmshed.org).

Sincerely,

Jeremy Solin  
Central Rivers Farmshed  
[www.farmshed.org](http://www.farmshed.org)

The new Emy J's is located off county highway B to the west of I-39 in Plover. The address is 1819 Park Ave. (south side of highway B). Their phone number is 344.1200 if you need directions.